

# Kriti Monga cv

Born 1981 in Meerut, India

Raised in New Delhi, India

Currently lives and works in Bengaluru, India

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Kriti Monga is a visual artist, creative strategist for brands, graphic designer, illustrator and design educator from India, with a passion for all things type and hand-crafted. She is the founding director of Turmeric Design, a well-recognised branding, design and art studio in India. Her independent body of work with hand lettering and typography, type installations and illustrated journals explore a vocabulary that is playful yet deeply thoughtful.

Her 'Typerventions', collaborative modular-type installations in public spaces, have become a popular learning tool and workshop for enthusiasts. She teaches courses and workshops in design, illustration, typography and design management around the world and holds several honours and awards, including Indi-Pool Best Graphic Design Studio, India 2015 and an honourable mention at sOTA's Catalyst Award in 2011.

Having become very good at telling stories for others over her 19 years of professional practice, Kriti is currently exploring ways to tell her own.

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[@kritimonga](#)

## EDUCATION

- 1998 – 2003 Graduate Diploma in Graphic Design, Department of Visual Communications, National Institute of Design, Ahmedabad, India
- 1986 – 1998 The Army Public School, New Delhi, India

## PROFESSIONAL EXPERIENCE

- 2010 – present Founder-Director of design studio, Turmeric Design, New Delhi
- 2018 – 2020 Partner, Quick Brown Fox Design, New Delhi
- 2004 – present Independent designer, illustrator, artist, design educator
- 2009 – 2011 Creative Director India, Tag Worldwide uk
- 2007 – 2008 Senior Designer, Fisheye Design, New Delhi
- 2003 – 2006 Head, Graphic Design & Communications and Brand Spokesperson, Fabindia Overseas Pvt Ltd, India
- 2003 Graduate Diploma Project: Experiential Exhibition Design, Timeline Corridor, Eternal Gandhi Multi Media Museum, with Ranjit Makkuni at Sacred World Research Lab
- 2001 Intern, Games design, Western Outdoor Interactive, Mumbai
- 2001 Magazine redesign team, Just Another Magazine, Mumbai

## TEACHING, WORKSHOPS, EDUCATIONAL ROLES

- 2016 – 2022 External Jury Member at various Graphic Design Discipline and Graduation juries, National Institute of Design (NID), Ahmedabad
- 2022 Introduction to Letter Design. 1 week. NID Ahmedabad, India
- 2020 Typerventions Workshop at Pune Design Festival, India
- 2019 Logo Design Workshop, NID Kurukshetra, India
- 2018 Typerventions Workshop at The Department Store, Brixton Design Trail, part of London Design Festival 2018
- Typerventions Workshop at Design Fabric Festival, Mumbai
- Panelist, Graphic Design Curriculum Review, NID Ahmedabad
- Professional Practices and Design Management. 1 week, NID Ahmedabad

- 2017 Organising and Teaching co-Lead (with Dr Shelley Gruendler)  
Type Camp India, 1 weekend each in New Delhi, Mumbai and Bengaluru
- 2016 Organising and Teaching co-Lead (with Dr Shelley Gruendler)  
Type Camp India, 1 weekend each in New Delhi and Mumbai  
Expressive Typography Workshop. 2 weeks,  
Srishti Institute of Art, Design and Technology, Bengaluru India  
Type Camp, Makabe, Japan
- 2015 Expressive Typography, 2 weeks, The Animation Workshop,  
Viborg, Denmark  
Expressive Typography Open Elective, 2 weeks, NID Ahmedabad  
Introduction to Letter Design, 1 week, NID Ahmedabad
- 2014 Typerventions Workshop at Southbank Centre,  
London, UK, part of Alchemy Festival 2014  
Professional Practices and Design Management. 1 week,  
NID Ahmedabad
- 2013 Typerventions Workshop at Universidad del Valle de México,  
Puebla, México. Part of the Integral Design Congress (CODI)  
Typerventions Workshop at IIT Guwahati, part of Typography Day  
Part of group of visual artists creating a live magazine,  
Zine Press at Unbox Festival, New Delhi
- 2012 Mentor at Nokia Create to Inspire Fellowship (with Oxfam) India
- 2011 Elements of Illustration, 2 weeks, NID Ahmedabad  
Whats Your Type, a 2-day workshop in experimental lettering  
at The Greenhouse, New Delhi
- 2010 Guest Jury Panelist, National Institute of Fashion Technology  
(NIFT), New Delhi, India
- 2009 Course: Identity Design, 3 months, NIFT New Delhi
- 2006 - 07 Course: Elements of Design I and II, NIFT New Delhi

## TALKS + INTERVIEWS

- 2021 Sketchbooks Tour, Artwithintent  
Table Talk with Peter Griffin (Individual + Group)  
My Journey in Design, MICA CCC Orientation week
- 2020 Design for Brands, Pune Design Festival, India

- MGD Sessions, Main Gate Durbars, NID Alumni
- Teaching a Love for Type, TypeWknd Festival
- 2019 Teaching Type, Lopez Design Forum
- Fieldwork Conference, Quicksand Research and Innovation Lab, Goa
- 2018 WIP, Design Fabric Festival, Mumbai, India
- Design X Design Exposé, Alliance Francaise de Delhi
- Baatein Sessions, National Institute of Design, Ahmedabad, India
- 2016 Panelist, Weighing the Scales, The Coalition Festival, New Delhi, India
- 2015 TAW Talks, The Animation Workshop, Viborg, Denmark
- Baatein Sessions, National Institute of Design, Ahmedabad, India
- 2014 Central Saint Martins, University of the Arts, London
- 2013 Integral Design Congress (CODI),  
Universidad del Valle de México, Puebla, México
- Universidad del Valle de México, México City Campus
- Universidad del Valle de México, Merida Campus
- 2011 TEDxNSIT, New Delhi

## FEATURES, SHOWS, PUBLICATIONS, AWARDS

- 2020 UNIQLO in-store Artist Feature, Saket, New Delhi
- Profile of Champaca Bookstore, Scroll India
- 2018 Profile, Verve Magazine, India
- Profile, Asian Paints Showcase, India
- Profile, DSSC Ideas Lab
- 2017 Sketchbooks, Forbes Life, India
- 2016 5 Instagrammers whose designs you'll want to eat up, Architectural Digest
- Book Review, The Girl Who Ate Books, Deccan Chronicle
- 2015 Winner, India's Best Graphic Design Studio, INDI Pool
- Showcase: Working Lives, Architectural Digest, India
- 2014 India: Contemporary Design by Divia Patel, Roli Books, India
- 2012 The Big Little Want, Little Latitude India
- Go, Stop, Slow, Eat: How Typography Influences Behavior

- by Steven Heller and Mirko Illic, Rockport Publishers  
*Type Out (Series, 6 editions), Time Out Delhi*, India  
 Profile, Verve Magazine, India  
 Interview, Tehelka Magazine, India
- 2011 *Honorable Mention*, Young Catalyst Award 2011,  
 Society of Typography Afficionados, USA
- 2010 Group Show, *Design X Design* 20 under 30, Alliance Francaise de Delhi  
 Profile, *Platform Magazine*, India  
*Rising Star*, Designindia Pool Magazine, India
- 2009 Kyoorius Designyatra Sketchnotes, Creative Review Magazine, UK  
*Women to Watch out For*, Elle Magazine India  
 Asia Graphics Now, Taschen
- 2008 Kyoorius Designyatra Sketchnotes, Creative Review Magazine, UK
- 2007 Group Show, Converse Shoes x (Product) Red, several cities worldwide

## SELECT CLIENT LIST

**BOOKS & PUBLISHING** Aleph Book Company, Amazon Westland, Champaca Bookstore  
 Library Cafe, Creative Review UK, Harper Collins India, Juggernaut Books, Outlook Traveller,  
 Oxford Bookstore, Roli Books India, Time Out Magazine Delhi **CIVIC, PUBLIC, NONPROFIT**  
 Bill & Melinda Gates Foundation, German GTZ, Indian Space Research Organisation (ISRO),  
 Swechha, World Health Organisation (WHO, SEARO) **CRAFT & RETAIL** Converse Shoes USA,  
 Fabindia Overseas, Mantra Herbal, House of Baidyanath, Mehrangarh Museum Trust  
 Rajasthan, Paperboat **DESIGN & ARCHITECTURE** Ogilvy & Mather, Tag Worldwide UK, The  
 Busride, Studio Lotus **EDUCATION** Indraprastha Institute of Information Technology and  
 Design, National Institute of Design India, National Institute of Fashion Technology, The  
 Animation Workshop Denmark, Type Camp International, Universidad del Valle de México  
**HEALTHCARE** Nao Medical LLC USA, Shree Naman Healthcare **HOSPITALITY, F&B** Americano  
 Restaurant, Fanta, Globus Spirits, Impresario Entertainment & Hospitality, ISayOrganic,  
 Lemp Brewpub, Moshe Restaurant and Cafe, Narendra Bhawan Bikaner, Olive Group of  
 Restaurants, Perch Restaurant, Smoke House Room, Shroom, Smoke House Deli, Select  
 Infrastructure (Citywalk), Thapar House, The Coca Cola Company, The Tamarind Hotel,  
 Shrem Residences, Vianaar Homes & Hospitality **MUSEUMS & ENTERTAINMENT** Advaita  
 Music, Eternal Gandhi Multi Media Museum Delhi, Sacred World Research Lab, Shankar  
 Tucker Music